



SUBFEST & BBQ COOK-OFF

Sat Apr 11

10am-4pm

Helotes Fairgrounds
12210 Leslie Rd

CORPORATE
SPONSOR



Each attendee ticket includes:

- Delicious BBQ & Beverages
- Family Entertainment
- Entry into the door prizes including a 75" SMART TV



FACE PAINTING



BALLOONS



CARICATURES



PETTING ZOO



COTTON CANDY

KID'S ENTERTAINMENT 11:00AM - 3:00PM

ASA SUBFEST & BBQ COOK-OFF

APR 11, 2026 / 10AM-4PM

SPONSORSHIPS: ASA MEMBERS & GC PARTNERS PAY THE REDUCED RATE

EVENT SPONSORS: \$1000 / \$1500

****Be in the FIRST GROUP to pick your team location at the cook's meeting!****

Includes 8 attendee tickets; a raffle prize sponsored by your company with your logo on emails & at event; custom banner with your logo at event; promotion on social media; website & marketing.

ENTERTAINMENT SPONSORS: \$750 / \$1000

Sponsor the entertainment for the kids at the event! Includes 5 attendee tickets; custom banner with your logo at event; promotion on social media; website & emails. (Second group to pick team location)

SUBFEST SPONSORS: \$500 / \$750

Includes 2 attendee tickets; custom banner with your logo at event; promotion on social media; website & emails. (Third group to pick team location)

PRIZE SPONSORS: \$200 / \$400

Includes your logo included on the special raffle drawing videos leading up to the event, plus a raffle prize sponsored by your company with your logo on emails & at event (Fourth group to pick team location)

BBQ TEAM: \$300 (MEMBERS & GC PARTNERS ONLY)

****MANDATORY COOKS MEETING: Tues Apr 7, 2026 / 11:30am-1pm / Helotes Fairgrounds****

Includes one team entry into BBQ contests & booth decorating; 4 entry tickets for team participants & 8 tickets into the exclusive COOK'S ONLY Gun Raffle (****PLEASE NOTE RULE**** Each team will be required to obtain a temporary food permit with the City of Helotes. Permits must be requested by March 27.) [Click here for online application](#)

EXHIBITOR: \$300 (MEMBERS & GC PARTNERS ONLY)

We ask each team to provide 25lbs of food & containers, plates/utensils for attendee sampling

AWARDS

1st - 3rd Place in Meat Categories

1st - 3rd in Booth Decorating (Theme: Wild West)

1st Place People's Choice

Grand Champion & Reserve Champion

SAMPLES FOR JUDGING

Brisket - 8 Slices

Chicken - Half / Fully Jointed

Spare Ribs - 8 Ribs Sliced

TURN-IN TIMELINE

11am - Chicken

12pm - Ribs

1pm - Brisket

2pm - People's Choice Tickets

SPONSORSHIP: _____ \$ _____

BBQ TEAM (Includes 4 Team Entry Tickets) \$ _____

RAFFLE TICKETS (\$10 / 3 for \$25 / 13 for \$100) \$ _____

SUBPACK - *BEST DEAL* (8 Entry tickets for \$200) \$ _____

INDIVIDUAL ATTENDEE TICKETS _____ (\$35 each; kids 6 & under free) \$ _____

TOTAL: \$ _____

COMPANY: _____

CONTACT: _____

EMAIL: _____

HEAD COOK: _____

COOK EMAIL: _____

COOK MOBILE: _____

____ INVOICE (Members & GC Partners Only) ____ Check ____ Credit Card
Please add 3% for Processing Fees

CREDIT CARD: _____

CVC CODE: _____ EXP DATE: _____ ZIP CODE: _____