

**MEETING**  
*and*  
**MIXER**

ASA



*It's a women's  
leadership seminar*

*I'm there!*

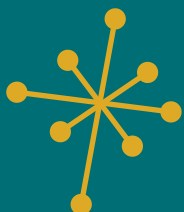


*Succeeding  
in the  
Construction  
Industry*

*March 31, 2020*

*Petroleum Club of San Antonio*

*12:30 Registration / 1pm - 4pm Sessions / 4pm- 5:30pm Mixer*



# Women's Leadership Seminar

March 31, 2020

Petroleum Club of San Antonio  
8620 N. New Braunfels Rd.

12:30 Registration      1pm-4pm Sessions  
4pm-5:30pm Networking Mixer

## SESSION ONE: INSPIRING LEADERS

Presented by Dana Calonge

Why blend in when you were born to stand out? Women make up just 9% of the construction industry, but that number is on the rise as more and more women are taking up the trades. This session will cover the first-hand experience of Dana Calonge, who entered the construction workforce early in her career with Alterman Electric and climbed her way up the corporate ladder, conquering obstacles and challenges in a male-dominated industry.

## SESSION TWO: AVOIDING THE TRAPS

Presented by Bethany Beck

Sometimes the best ideas come in the form of examples. Learn tips, tricks, war stories, and anecdotes from a female construction lawyer often speaking in a room full of men. This presentation will cover common advice to women, in conjunction with how the presenter has seen it play out in the real world: what works, what doesn't, and how to develop your own personal style for workplace interactions.

## SESSION THREE: LEARNING TO COMMUNICATE

Presented by Jennifer Swinney

Life is 10% what happens to you, and 90% how you react to it. Working in the industry means having to deal with a variety of people and getting along with all of them can be a challenge, which can lead to slower productivity and missed deadlines. Different people need to be communicated with in different ways and as individuals. This session will help you identify your personality type and provide tips to help you learn to react to your coworkers in a positive and efficient way.

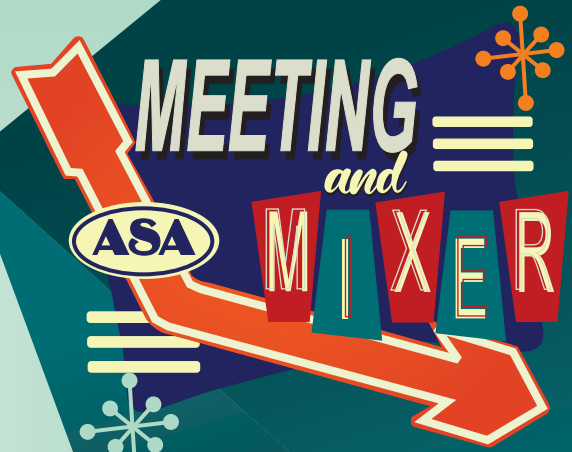
## REGISTER

\$50 ASA Members & Annual Sponsors / \$80 Non-Members

Email: [jennifer@asasanantonio.org](mailto:jennifer@asasanantonio.org)      Call: 210.349.2105

Register Online: [www.asasanantonio.org](http://www.asasanantonio.org)

*Sponsor this event for just \$100*



## Speakers



Dana Calonge  
Construction News



Bethany Beck  
Sanderford & Carroll



Jennifer Swinney  
ASA San Antonio